

# How you can support the Yorkshire Dales Cheese Festival



**YORKSHIRE DALES**  
National Park Authority

1. Post on social media or share our content on Facebook, Twitter or Instagram. Copy and paste the suggested social media posts, or develop your own customised posts to share the content.
2. Share an update in your newsletter, website or email channels.
3. Share a story/blog about why local produce is important for you and your customers.
4. Update your website to reflect the Cheese Festival using our logo or the text below. We have created a Cheese Festival logo that can be used on websites and on social media.
5. Add the #CheeseFest23 hashtag to your social media posts, and engage with us via your own accounts. We recommend using existing hashtags about related topics to improve visibility.
6. Tag us so we can share your content:  
Facebook - **@yorkshiredales**  
Twitter - **@yorkshiredales**  
Instagram: **@yorkshiredales**  
[Yorkshire Dales Cheese Festival Facebook page](#)
7. Most importantly – share the map! The map will feature on our website and shows all the locations of businesses across the Dales who are taking part.
8. Encourage others to join the #CheeseFest23 conversation.