Appendix 3

Donation Schemes

The Lake District Foundation runs a sponsorship scheme on behalf of the LDNPA which raised £39k in 2022/23:

https://www.lakedistrictfoundation.org/map-of-furniture/

The Yorkshire Dales Millennium Trust has a 'Donate a Gate' for the Yorkshire Dales National Park. To date, we have not received any donations:

https://www.ydmt.org/donate-national-park

The YDNPA currently runs the 'Three Peaks' Project and was set up to ensure the area is maintained and improved in the long term via the generation of a sustainable income to help pay for its upkeep.

All money raised goes directly into looking after the public rights of way in the area through our dedicated Three Peaks Ranger – whose job it is to look after the routes in this area.

This has raised the annual target figure (currently £25k) for a number of years now (£27,282 in 2023/24) and has also recently attracted two legacies totalling £61K

https://www.yorkshiredales.org.uk/things-to-do/get-outdoors/yorkshire-three-peaks/donate/

Conclusion

There is an opportunity to raise additional funding through a scheme which would potentially appeal to a different audience to that of the Three Peaks Project.

However, this would need to be carefully considered in relation to staff costs and start-up and maintenance costs for such a scheme, and also how it could operate alongside and complement the existing Three Peaks Project.

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