

Sharing Successes

Sedbergh School, LA10 5HG
Tuesday 05 March 2019
Agenda

- 10.00** Registration and coffee on arrival
- 10.30** Welcome and introduction – Judith Donovan CBE, YDNPA Member Champion for Promoting Understanding
- 10.40** Sarah Dunning OBE, Chairman of Westmorland Limited
- 11.10** The Westmorland Dales Landscape Partnership Project - David Evans, Development Officer & Sally Hemsley, Tourism Manager, Eden District Council – The Westmorland Dales and
The Lune Valley Offer - Robin Sadler, Kirkby Lonsdale Chamber of Trade and Board member of Kirkby Lonsdale Community Interest Company
- 11.40** Coffee break
- 12.00** Updates from YDNPA, Welcome to Yorkshire and Cumbria Tourism
- 12.30** Local Business Case studies
- Business 1 – Happy Days, Cumbria
 - Business 2 – Skyware Press
 - Business 3 – Mountain Goat
- 13.00** Lunch
- 14.00** Finish of main event at the school
- 14.15** Tours – Choice of tours

Tour 1: A round the town tour of Sedbergh to visit local businesses – Take a wander round England's official Book Town with staff from the Information Centre, as they take you to meet some of the town's fabulous and varied businesses.

Tour 2: A tour of the Black Bull – Meet local business owner, James Radcliffe and take an in-depth look at the beautiful and newly refurbished building in the centre of Sedbergh.

Tour 3: Tour of Sedbergh school – Join Katie de la Riviere (School Archivist) to learn about the fascinating history and heritage of the school.